



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Luc, Inc.
25 Whitlock Place, SW
#201
Marietta, GA 30064-3142

Contract # 324485

Schedule Dates 10/08/12-10/14/12
Advertiser Pol/Critz M/D/Con/PA (12930)
Agency Luc, Inc. (2895)
Product Political - Federal Candidate (1067)
Brand POL/M CRITZ/D/CON/PA 10/5 (81619)
Salesperson TeleRep/Atlanta, Atlanta (1044)
Sales Office TeleRep/Atlanta
Buyer Name MILLIS,AMY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments 2431
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/27/12
Last Modified 09/21/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06256119
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,724.25
Net Total \$26,770.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Grand Total:
Spots 41
Rate \$31,495.00
\$31,495.00

(Signature)

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|----------------|---------|
| 1.0 | Revised Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 5:59A- Channel 11 News 6am | 1 | | | | | | | 1 | 1 | | | Pittsburgh (WPXI) | NEWS 6-7A/1 | 7/27/12 |
| 1.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 5:59A- Channel 11 News 6am | 2 | X | X | X | X | X | | | 2 | \$795.00 | \$1,590.00 | Pittsburgh (WPXI) | NEWS 6-7A/1 | 9/21/12 |
| 2.0 | Revised Line / Spot | 10/09/12-10/11/12 | 5 | :30 | 7A- 8A (EST) | | | | 1 | 1 | 1 | | | | | | Pittsburgh (WPXI) | TODAY 7-8A/2 | 7/27/12 |
| 2.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 7A- 8A (EST) | 3 | X | X | X | X | X | | | 3 | \$620.00 | \$1,860.00 | Pittsburgh (WPXI) | TODAY 7-8A/2 | 9/21/12 |
| 3.0 | Revised Line / Spot | 10/12/12-10/12/12 | 5 | :30 | 8A- 9A (EST) | | | | | | | 1 | | | | | Pittsburgh (WPXI) | TODAY 8A-9A/3 | 7/27/12 |
| 3.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 8A- 9A (EST) | 1 | X | X | X | X | X | | | 1 | \$570.00 | \$570.00 | Pittsburgh (WPXI) | TODAY 8A-9A/3 | 9/21/12 |
| 4.0 | Revised Line / Spot | 10/09/12-10/10/12 | 5 | :30 | 9A- Today Show 9a | | | 1 | | | | | | | | | Pittsburgh (WPXI) | TODAY 9-10A/4 | 7/27/12 |
| 4.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 9A- Today Show 9a | 2 | X | X | X | X | X | | | 2 | \$395.00 | \$790.00 | Pittsburgh (WPXI) | TODAY 9-10A/4 | 9/21/12 |
| 5.0 | Normal Line / Spot | 10/13/12-10/13/12 | 5 | :30 | 6A- 10:30A (EST) | | | | | | | 1 | | 1 | \$370.00 | \$370.00 | Pittsburgh (WPXI) | NEWS 6-1030A/5 | 7/27/12 |
| 6.0 | Normal Line / Spot | 10/14/12-10/14/12 | 5 | :30 | 5:30A- 9A (EST) | | | | | | | | 1 | 1 | \$345.00 | \$345.00 | Pittsburgh (WPXI) | NEWS 530-8A/6 | 7/27/12 |
| 7.0 | Normal Line / Spot | 10/14/12-10/14/12 | 5 | :30 | 8A- 10A (EST) | | | | | | | | 1 | 1 | \$370.00 | \$370.00 | Pittsburgh (WPXI) | NEWS 8A-10A/7 | 7/27/12 |
| 8.0 | Revised Line / Spot | 10/09/12-10/11/12 | 5 | :30 | 10A- Ellen | | | | 1 | 1 | 1 | | | | | | Pittsburgh (WPXI) | ELLEN/8 | 7/27/12 |
| 8.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 10A- Ellen | 3 | X | X | X | X | X | | | 3 | \$345.00 | \$1,035.00 | Pittsburgh (WPXI) | ELLEN/8 | 9/21/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Sales Office TeleRep/Atlanta
Buyer Name MILLIS,AMY
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments 7431
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CO-OP Yes
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Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,724.25
Net Total \$26,770.75
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month

| Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 41 | \$31,495.00 |
| Grand Total: | 41 | \$31,495.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|---------------------------------|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|------------------------------|---------|
| 9.0 | Revised Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 11:59A- Channel 11 News At Noon | 1 | | | | | 1 | | | 1 | | | Pittsburgh (WPXI) | NOON NEWS/9 | 7/27/12 |
| 9.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 11:59A- Channel 11 News At Noon | 3 | X | X | X | X | X | | | 3 | \$370.00 | \$1,110.00 | Pittsburgh (WPXI) | NOON NEWS/9 | 9/21/12 |
| 10.0 | Revised Line / Spot | 10/10/12-10/10/12 | 5 | :30 | 2:58P- Days Of Our Lives | 1 | | | | | 1 | | | 1 | | | Pittsburgh (WPXI) | DAYS OUR LIVES/10 | 7/27/12 |
| 10.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 2:58P- Days Of Our Lives | 1 | X | X | X | X | X | | | 1 | \$495.00 | \$495.00 | Pittsburgh (WPXI) | DAYS OUR LIVES/10 | 9/21/12 |
| 11.0 | Revised Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 4P- Judge Judy 4p | 1 | | | | | 1 | | | 1 | | | Pittsburgh (WPXI) | JUDY 4-430P/11 | 7/27/12 |
| 11.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 4P- Judge Judy 4p | 2 | X | X | X | X | X | | | 2 | \$395.00 | \$790.00 | Pittsburgh (WPXI) | JUDY 4-430P/11 | 9/21/12 |
| 12.0 | Normal Line / Spot | 10/09/12-10/11/12 | 5 | :30 | 4:29P- Judge Judy 430p | 1 | | | | | 1 | | | 1 | \$495.00 | | Pittsburgh (WPXI) | JUDGE JUDY 430-5P/12 | 7/27/12 |
| 12.0.1 | Closed Preempt | 10/11/12 | | | | | | | | | | | | | | | Pittsburgh (WPXI) | No Avail/Exception | |
| 12.0.2 | Closed Preempt | 10/09/12 | | | | | | | | | | | | | | | Pittsburgh (WPXI) | Advertiser Instructions/Spot | |
| 13.0 | Revised Line / Spot | 10/10/12-10/12/12 | 5 | :30 | 5P- 5:30P (EST) | 1 | | | | | 1 | | | 1 | | | Pittsburgh (WPXI) | NEWS 5-530P/13 | 7/27/12 |
| 13.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 5P- 5:30P (EST) | 2 | X | X | X | X | X | | | 2 | \$795.00 | \$1,590.00 | Pittsburgh (WPXI) | NEWS 5-530P/13 | 9/21/12 |
| 14 | Revised Line / Spot | 10/09/12-10/11/12 | 5 | :30 | 5:30P- 6P (EST) | 1 | | | | | 1 | | | 1 | | | Pittsburgh (WPXI) | NEWS 530-6P/14 | 7/27/12 |

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|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|-------------------------|---------|
| 14.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 5:30P- 6P (EST) | 2 | X | X | X | X | X | | | 2 | \$795.00 | \$1,590.00 | Pittsburgh (WPXI) | NEWS 530-6P/14 | 9/21/12 |
| 15.0 | Revised Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 5:58P- Channel 11 News At 6pm M-F | 1 | | | 1 | | | | | | | | Pittsburgh (WPXI) | NEWS 6-630P/15 | 7/27/12 |
| 15.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 5:58P- Channel 11 News At 6pm M-F | 3 | X | X | X | X | X | | | 3 | \$995.00 | \$2,985.00 | Pittsburgh (WPXI) | NEWS 6-630P/15 | 9/21/12 |
| 16.0 | Normal Line / Spot | 10/14/12-10/14/12 | 5 | :30 | 6P- CHANNEL 11 NEWS | 1 | | | | | | | 1 | 1 | \$670.00 | \$670.00 | Pittsburgh (WPXI) | NEWS 6-630P/16 | 7/27/12 |
| 17.0 | Revised Line / Spot | 10/09/12-10/11/12 | 5 | :30 | 6:59P- Jeopardy | 1 | | | 1 | | | | | | | | Pittsburgh (WPXI) | JEOP 7-730P/17 | 7/27/12 |
| 17.1 | Normal Line / Spot | 10/09/12-10/12/12 | 5 | :30 | 6:59P- Jeopardy | 2 | X | X | X | X | X | | | 2 | \$1,645.00 | \$3,290.00 | Pittsburgh (WPXI) | JEOP 7-730P/17 | 9/21/12 |
| 18.0 | Revised Line / Spot | 10/08/12-10/10/12 | 5 | :30 | 7:30P- WHEEL OF FORTUNE | 1 | | | 1 | | | | | | | | Pittsburgh (WPXI) | WHEEL 730P/18 | 7/27/12 |
| 18.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 7:30P- WHEEL OF FORTUNE | 2 | X | X | X | X | X | | | 2 | \$1,645.00 | \$3,290.00 | Pittsburgh (WPXI) | WHEEL 730P/18 | 9/21/12 |
| 19.0 | Normal Line / Spot | 10/13/12-10/13/12 | 5 | :30 | 7P- Jerome Bettis 7-730P | 1 | | | | | | | 1 | 1 | \$670.00 | \$670.00 | Pittsburgh (WPXI) | BETTIS 7-730P/18 | 7/27/12 |
| 20.0 | Normal Line / Spot | 10/13/12-10/13/12 | 5 | :30 | 7:30P- 8P (EST) | 1 | | | | | | | 1 | 1 | \$570.00 | \$570.00 | Pittsburgh (WPXI) | HOLD FOR JEOP 730-8P/18 | 7/27/12 |
| 21.0 | Revised Line / Spot | 10/09/12-10/12/12 | 5 | :30 | 10:59P- CHANNEL 11 NEWS AT 11P | 1 | | | 1 | | | | | | | | Pittsburgh (WPXI) | LATE NEWS/21 | 7/27/12 |
| 21.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 10:59P- CHANNEL 11 NEWS AT 11P | 2 | X | X | X | X | X | | | 2 | \$1,995.00 | \$3,990.00 | Pittsburgh (WPXI) | LATE NEWS/21 | 9/21/12 |

CONFIRMATION CONTRACT

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| 22.0 | Revised Line / Spot | 10/08/12-10/14/12 | 5 | :30 | 11:34P- TONIGHT SHOW | 1 | | | | 1 | | | | 1 | | | Pittsburgh (WPXI) | TONIGHT/22 | 7/27/12 |
| 22.1 | Normal Line / Spot | 10/08/12-10/12/12 | 5 | :30 | 11:34P- TONIGHT SHOW | 2 | X | X | X | X | X | | | 2 | \$670.00 | \$1,340.00 | Pittsburgh (WPXI) | TONIGHT/22 | 9/21/12 |
| 23.0 | Normal Line / Spot | 10/13/12-10/13/12 | 5 | :30 | 11:29P- NBC SATURDAY NIGHT LIVE | | | | | | | 1 | | 1 | \$1,195.00 | \$1,195.00 | Pittsburgh (WPXI) | SAT NITE LIVE/23 | 7/27/12 |
| 24.0 | M/G For 12.0.1 / Spot | 10/11/12-10/14/12 | 5 | :30 | 4:29P- Judge Judy 430p | | | | | 1 | | | | 1 | \$495.00 | \$495.00 | Pittsburgh (WPXI) | JUDGE JUDY 430-SP/12 | 9/20/12 |
| 24.1 | M/G For 12.0.1 / Spot | 10/08/12-10/12/12 | 5 | :30 | 4:29P- Judge Judy 430p | 2 | X | X | X | X | X | | | 2 | \$495.00 | \$990.00 | Pittsburgh (WPXI) | JUDGE JUDY 430-SP/12 | 9/21/12 |

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